

The Academic Woman's Writing Roadmap

This 6 week course will teach you the 7 essential steps on the road to prolific publishing. Because it feels like it's about time, but it's about so much more.



Module 0: Welcome

Learn how to use the course site, gather all the materials you'll need, and understand the big picture of the Writing Roadmap.

At the end of this module you'll know how to...

- Use the course website and worksheets to your best advantage.
- Navigate the Writing Roadmap so that you complete all the modules.

Register at www.cathymazak.com/writingroadmap

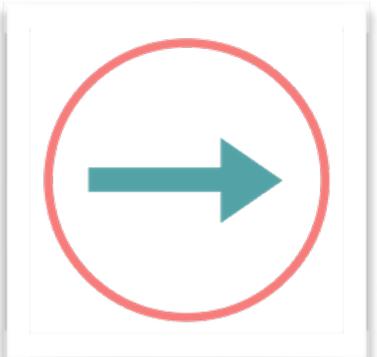


Module 1: Map your mission

Create an academic mission statement and learn how to use it to focus all your academic decisions.

At the end of this module you'll know how to...

- Focus so that you are in control of your career, and can resist being blown in the wind by what everyone else wants you to do.
- Use your mission statement to make decisions about what to keep and what to cut from your looong to-do list.



Module 2: Align your activities

List out allllll the bizillions of activities that you do. (Yes, all of them.) Take a good, hard look at where your time *really* goes.

At the end of this module you'll know how to...

- Eliminate activities that don't fit your mission.
- Align the activities that you can't eliminate. (Spoiler alert: this is the key to feeling less stressed.)

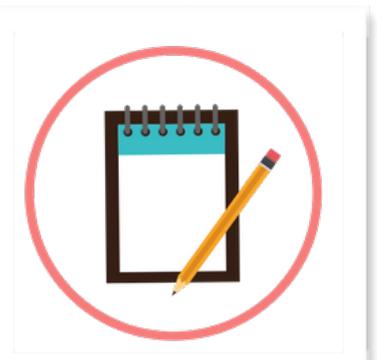


Module 3: Manage your time

Learn *academic* time management from an academic mom of three. The big take away? Everything takes time.

At the end of this module you'll know how to...

- Corral email and social media so it stops sucking up so much of your day.
- Prioritize student interactions so your best energy goes to students when they really need you.
- Choose projects based on how much time you realistically have, instead of how much time you wish you had.



Module 4: Develop your writing system

Develop a writing system that works for you.

At the end of this module you'll know how to...

- Choose between three different writing systems, or create your own hybrid by combining systems.
- Adjust your writing system to the ebb and flow of the academic semester.
- Finish projects that you start. ;)



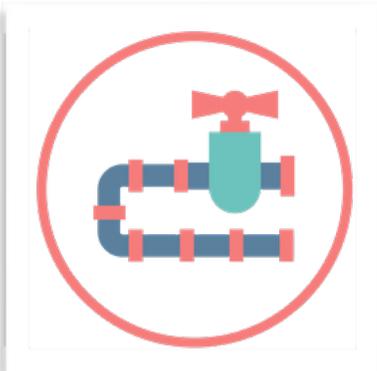


Module 5: Manage your mindset

Curb writing anxiety and guilt, and learn how to cope with imposter syndrome (it happens to the best of us). Oh, and we'll cover money blocks, too.

At the end of this module you'll know how to...

- Use a writing system to overcome guilt and overwhelm.
- Re-imagine your audience to reduce writing anxiety and imposter syndrome.
- Get past money blocks to get that job, promotion, or pay raise.

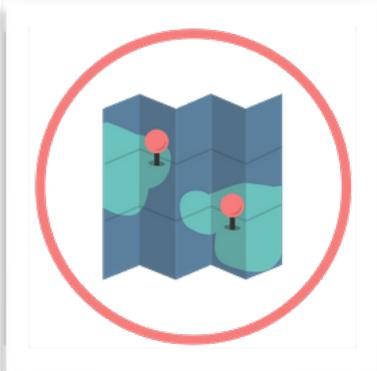


Module 6: Set up your publication pipeline

Create a publication pipeline to map out how your projects will go from idea to publication.

At the end of this module you'll know how to...

- Find and remove the blockages in your current pipeline.
- Plan out your pipeline to avoid future blockages and keep those pubs flowing.



Module 7: Map out your year

Map out your best academic year ever (the one where you publish more *and* feel awesome).

At the end of this module you'll know how to...

- Create a one year plan that considers all the points on the writing roadmap and keeps your publication pipeline flowing.
- Deviate from the plan without feeling guilty. Readjusting is part of the plan.



Questions?
cathy@cathymazak.com

Register at www.cathymazak.com/writingroadmap



Self-Study Tier

+Lifetime access to The Academic Woman's Writing Roadmap which includes a Welcome Module + 7 Core Modules

+Access to the private Facebook community

Enroll early and save!

Super-Early-bird Registration
(May 15-29)
\$297

Early-bird Registration
(May 30-June 4)
\$397

Registration
(June 5-June18)
\$497



VIP Tier

+Lifetime access to The Academic Woman's Writing Roadmap which includes a Welcome Module + 7 Core Modules

+Access to the private Facebook community

+Three LIVE 60-minute Group Coaching Calls

Enroll early and save!

Super-Early-bird Registration
(May 15-29)
\$497

Early-bird Registration
(May 30-June 4)
\$597

Registration
(June 5-June18)
\$697



One-on-One Tier

+Lifetime access to The Academic Woman's Writing Roadmap which includes a Welcome Module + 7 Core Modules

+Access to the private Facebook community

+Three LIVE 60-minute Group Coaching Calls

+Two 90-minute One-on-One Coaching Calls

Enroll early and save!

Super-Early-bird Registration
(May 15-29)
\$797

Early-bird Registration
(May 30-June 4)
\$897

Registration
(June 5-June18)
\$997



Cathy Mazak is a tenured professor with three children. She has a PhD in Critical Studies in the Teaching of English from Michigan State University and is a full professor at the University of Puerto Rico, Mayagüez, where she teach undergraduate courses in linguistics and directs the graduate program in the Department of English. Cathy is also an academic coach with a passion to help academic women publish more and have successful, enjoyable careers.



Cathy Mazak